

Point2 Alliance Member Program Directory

The Point2 Alliance Member Program is designed to identify companies who provide quality services in key areas relevant to real estate, online marketing, and Point2 Agent accounts.

These Alliance Members apply for inclusion into the Program and undergo a series of reviews and discussion to determine value to the Point2 Agent membership, as well as fit within the Program.

Alliance Members are categorized into four key categories:

- [Qualified Website Designers](#)
- [Virtual Assistants](#)
- [Product and Service Vendors](#)
 - [Audio/Visual](#)
 - [IDX Services](#)
 - [Printing and Mailing](#)
 - [Moving](#)
 - [Marketing](#)
- [Technology Trainers and Coaches](#)



Qualified Website Designers



[Kathleen Allardyce, Getting it Write, Inc.](#)

Kathleen Allardyce
(888) 716-2418
Kathleen@BuildRealEstateResults.com
www.BuildRealEstateResults.com or www.BuildRealEstateWebsites.com

Web-Centric Real Estate Marketing: it's the most effective way to sell your services, generate leads, sell your listings, maintain contact, and drive direct mail responses. Our [one-stop service](#) will efficiently turn you into a true Internet Professional.

Using the Point2 Agent platform, we'll work with you to address the key factors that make a website successful: professional design, easy navigation, original local content, compelling calls to action, an effective marketing message, and getting found in the search engines. It's a holistic approach to Internet marketing for real estate professionals in the United States and Canada. Supercharge your Internet presence – call or visit us at our Point2 Agent site at www.BuildRealEstateWebsites.com.

Services available in Canada and the USA.

[Customer Testimonials](#)



[Suzanne Stephens, Suzanne Stephens Design](#)

Suzanne Stephens
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www.SuzStephens.com

With experience gained through a long and distinguished career in design and developing marketing, media, and creative strategies for advertising agencies, Suzanne Stephens creates elegantly designed custom websites coupled with the power of the Point2 Agent website system.

She creates original and eye-catching designs that will help attract new clients, keep them at your site, and generate more leads. Her services are offered to Point2 members in the US, Canada, and other countries. [Services](#) include copywriting, marketing consultation, some search engine optimization, graphic design, custom forms, and Flash animation.

Services available in Canada and the USA.

[Customer Testimonials](#)

continued...



[Michael Carbonara, The Real Estate Web Guy](#)

Michael Carbonara
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www.TheRealEstateWebGuy.com

As a former Realtor and IT Professional, I have been able to utilize my skills to help Realtors from across the country with their Point2 web sites for over four years. I strive to work with every Realtor's budget to provide them with a quality custom site and a firm understanding of their Point2 website.

We provide website customization, Search Engine Optimization, training, and virtual assistance in listing properties on member websites. We accept payment via PayPal and personal check. To [learn more about our services](#), feel free to contact us.

Services available in Canada and the USA.

[Customer Testimonials](#)

[Nelson Cuesta, Cogent Web Services](#)



Nelson Cuesta
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www.CogentWebServices.com

Our goal is to get you the site of your dreams at a price you can afford. Whether you're an agent or a broker, Cogent Web Services has the solution to the type of real estate website you are looking for.

Our [web design services](#) cover everything your Point2 site could possibly need: custom headers, Flash, interactive buttons, organic SEO...we'll work with you to incorporate new content and/or streamline existing content in an aesthetically masterful fashion that will give you the distinctive internet presence that you need. We understand what it takes to convert prospects to sales. Your site will have a look that will absolutely 'wow' prospects, and an ease of use that will allow for them to quickly and efficiently find whatever information they may be looking for.

Feel free to [view our design portfolio](#) to see exactly what we're talking about. Do yourself a favor and find out why [we boast a 100% satisfaction rate](#) with our clients.

Be Cogent...[Go Cogent!](#)

Services available in Canada and the USA.

[Customer Testimonials](#)

Virtual Assistants

[RealSupport, Inc.](#)



Erica Parpan, Operations Manager
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www.RealSupportInc.com

Many of the top performing real estate agents throughout the U.S. and Canada have one thing in common: they rely on RealSupport, Inc. for cutting-edge marketing, administrative, creative, and technical support services. From its suburban Chicago location, the RealSupport team provides [an extensive roster of services](#) including, but not limited to, listing coordination, lead maintenance, blogging support, seller reports, web design, and presentation development.

Working as “virtual assistants” on a one-time, part-time, or ongoing basis, RealSupport implements processes and standards for their clients designed to free-up time for the most important aspect of their business: tracking down prospects and closing sales! Call or email RealSupport today to learn how you can achieve more by doing less.

Services available in Canada and the USA.

[Customer Testimonials](#)

Product and Service Vendors

- [Audio/Visual](#)
- [IDX Services](#)
- [Printing and Mailing](#)
- [Moving](#)
- [Marketing](#)

Audio/Visual



[Get A Grip Audio Solutions](#)

Barry Baptist
(250) 545-2999
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www.GetAGripAudio.com

Get A Grip Audio Solutions are experts specializing in voice over's on websites, for real estate slideshows, virtual tours, home tours, bio's, testimonials, corporate greetings, on-hold messaging, etc. We are not just another marketing tool! By utilizing today's latest technology and marketing expertise, our team will instantly help you maximize your website and marketing potential to the next level, with both Buyers and Sellers – all at a very cost-effective price. Just email us the link of the listing(s) and our team goes to work for you, professionally writing, voicing, and producing your 90 second audio tour.

By adding the power of the human voice to your website, it is not only cutting edge, but helps stimulate the mind and the senses, which in turn helps to create feelings, emotions, and professionalism...which then creates action. It's like having your own personal TV show working 24/7 for your listening audience, but with no monthly fees, membership costs, handling or hosting fees. Start putting the power of audio to work on your website and [take advantage of our Point2 Agent member specials](#).

Services available in Canada and the USA.

[Customer Testimonials](#)



[AgentCasts](#)

Dan Dashnaw
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www.AgentCasts.com

AgentCasts delivers real estate video tours, agent marketing videos, and podcasting directly to real estate sellers within a smart, efficient, and empowering platform. Our services offer you the fully-optimized benefits of real estate video without having to master the technology, abandon your budget, or waste any of your valuable time.

AgentCasts is a leading provider of real estate video marketing solutions, including [full-motion video tour](#) production, [photo-based virtual video tours](#), [agent profile marketing videos](#), and [video editing, hosting, and distribution services](#). The AgentCasts platform helps you save time, stand out from the competition, and reach more prospects immediately, by expanding your listings and business presence with video across the web.

Services available in Canada and the USA.

[Customer Testimonials](#)



[Previsite](#)

(877) 536-7180

[Contact via email](#)

www.Previsite.com

Previsite's virtual tours solution now enables real estate brokers and agents to create and publish professional-quality virtual tours in just minutes...it's simple and easy. All one needs is Previsite's pocket-sized fish-eye lens and our digital camera. Take just one picture per room, then download the images into our web-based software and the tour is ready for you to publish anywhere online. No more spinning effects or distortion!

With Previsite, you get tour scenes presented in a meaningful way, which the consumer can control to generate a true ["virtual walk-thru" of the property](#).

Services available Internationally.

[IDX Services](#)



[GotIDX](#)

Martha Dudley

(303) 346-7283 or (720) 355-6373

info@gotidx.com

www.GotIDX.com

GotIDX offers an engaging MLS Mapping solution designed to 'wow' consumers and keep them coming back to your website over and over again. More importantly, they tell their friends about your site, and thus create a great viral marketing campaign for you. As a value added reseller of multiple IDX Mapping solutions, GotIDX can help you select the best solution for you. If GotIDX does not have a solution for your MLS, we will work with you to contact your MLS to determine what solutions are available, or even incorporate your MLS's framing solution into your site.

Bottomline: consumers are searching the web for real estate websites with MLS Listings and GotIDX is [your one-stop solution for getting that MLS data displayed on your website](#).

GotIDX even goes a step further and provides consultative services and training, including posting sold data to your website to drive traffic, and how to determine where homes are selling to focus your marketing efforts where they are more likely to produce revenue.

Services available in the USA.

[Customer Testimonials](#)

[Printing and Mailing](#)



expresscopy.com

Customer Support: (800) 260-5887

www.expresscopy.com/partner/point2/

Design custom postcards online in minutes and have your first campaign in the mail in just 24 hours! Expresscopy.com postcards feature full-color digital printing on quality paper stocks, and we can handle addressing and mailing for you. For more information, as well as a special offer for Point2 members, [visit our website](#).

Services available in Canada and the USA.



Moving



100,000 Boxes Delivered Every Day!

Uboxes

Sandi Holt
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ecare@uboxes.net
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Uboxes.com pioneered the direct from manufacturer-to-customer business in the moving box industry. Uboxes' competitive price advantage lies in its ability to control manufacturing volume and product quality – that's why we offer the most competitive pricing today on the Internet for moving boxes and moving supplies.

Your clients will enjoy 30-40% savings from retail moving box outlets and free shipping to their home or business. Our moving kits and packaging supplies are ready-made for any size of home or business. To find out more about our moving boxes, moving kits, and packaging supplies, visit www.uboxes.com.

Services available in the USA.

Marketing



HomeGain®

(888) 542-0800
Info@HomeGain.com
www.HomeGain.com

HomeGain® is a leading provider of online marketing solutions that connect real estate agents and brokers with homebuyers and sellers. BuyerLink drives consumers to your website through the power of over 300 top Internet websites, including USATODAY.com and the four major search engines: Google, Yahoo!, MSN, and AOL.

HomeGain's extensive filtering process ensures that only consumers looking for existing homes in your city are directed to your site. Consumers looking for foreclosures, rentals, or new homes are all filtered out. There is no long-term commitment, no keyword selection, no bidding, and no ad copy writing. Let HomeGain do the work of driving visits to your site, so you can focus on new clients.

Services available in the USA.

Technology Trainers and Coaches

[Desiree Savory, Big Mama Real Estate](#)



Desiree Savory
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Desiree offers real estate professionals personal and group online coaching from the comfort of their home, office, or any high-speed internet computer. A maximum of fifteen students connect with Desiree's computer for online one-hour technology coaching sessions on a variety of topics directly related to the real estate business. Class schedules can be accessed by visiting her [website](#), or by subscribing to her [E-zines](#).

Coaching topics include Google Business Tools, Microsoft Outlook, Microsoft Word, Microsoft Excel, Microsoft PowerPoint, Top Producer 8i, and Zipform Online.

Services available in Canada and the USA.

[Customer Testimonials](#)



[Joeann Fossland, Advantage Solutions Group](#)

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Joeann Fossland, Chief Evolution Office, is a Master Certified Coach providing her clients with coaching that creates extraordinary results. As an international speaker, she is known for enthusiasm coupled with cutting edge content. She personally coaches an exclusive group of agents individually to excel in their business while living lives they love.

Group Coaching programs are ongoing and available, covering:

- Relax and Attract – a monthly teleconference focusing on the Law of Attraction
- The Real Estate Games – a fun month-long way to build business and be part of an amazing group coaching format
- NoBloggerLeftBehind – 8 week webinar series gives you all you need to blog effectively.

Class schedules, a free "Tips" newsletter, and free teleconferences are always being updated at www.joeann.com. Come visit!

Services available in Canada and the USA.

[Customer Testimonials](#)