

# Point2 Alliance Member Program Directory

The Point2 Alliance Member Program is designed to identify companies who provide quality services in key areas relevant to real estate, online marketing, and Point2 Agent accounts.

These Alliance Members apply for inclusion into the Program and undergo a series of reviews and discussion to determine value to the Point2 Agent membership, as well as fit within the Program.

Alliance Members are categorized into four key categories:

- [Qualified Website Designers](#)
- [Virtual Assistants](#)
- [Product and Service Vendors](#)
  - [Audio/Visual](#)
  - [IDX Services](#)
  - [Printing and Mailing](#)
  - [Moving](#)
  - [Marketing](#)
- [Technology Trainers and Coaches](#)



## Qualified Website Designers



### **[Kathleen Allardyce, Getting it Write, Inc.](#)**

Kathleen Allardyce  
(888) 716-2418  
Kathleen@BuildRealEstateResults.com  
[www.BuildRealEstateWebsites.com](http://www.BuildRealEstateWebsites.com)

Web-Centric Real Estate Marketing: it's the most effective way to sell your services, generate leads, sell your listings, maintain contact, and drive direct mail responses. Our [one-stop service](#) will efficiently turn you into a true Internet Professional.

Using the Point2 Agent platform, we'll work with you to address the key factors that make a website successful: professional design, easy navigation, original local content, compelling calls to action, an effective marketing message, and getting found in the search engines. It's a holistic approach to Internet marketing for real estate professionals in the United States and Canada. Supercharge your Internet presence – call or visit us at our Point2 Agent site at [www.BuildRealEstateWebsites.com](http://www.BuildRealEstateWebsites.com).

*Services available in Canada and the USA.*

[Customer Testimonials](#)



### **[Kathy Stephens, Simple Sites Serious Success](#)**

Kathy Stephens  
(602) 476-8096  
Kathy@SimpleSitesSeriousSuccess.com  
[www.SimpleSitesSeriousSuccess.com](http://www.SimpleSitesSeriousSuccess.com)

We're all about creative Point2 Agent website design that produces premier results for your real estate business. We offer a complete package of services with your success in mind.

Our website design team utilizes Point2 programming to create and maintain simple sites for realtors. Yes, we certainly design visually appealing websites, but we go well beyond design and also offer quality writing, Search Engine Optimization, graphics, email marketing campaigns, and amazing customer service.

When you use Simple Sites Serious Success, you have the combined efforts of our global team working for you. However, you have one central point of contact, which facilitates easy communication on matters concerning your real estate website project. Kathy Stephens oversees this team and focuses their efforts on providing you the professional services you require.

Our commitment to you is Point2 Agent websites that are easy to read, clean and clutter free, SEO friendly, manageable, fresh and stylish, effective, and user friendly with simple navigation. We dedicate our efforts to providing personalized service, expert advice, and affordable website design packages. Our team is ready to serve you today!

*Services available Internationally.*

[Customer Applause](#)



## [Get A Grip Audio & Web Solutions](#)

Cher Connor and Barry Baptist  
(250) 545-2999  
info@getagripaudio.com  
<http://www.getagripaudio.com>

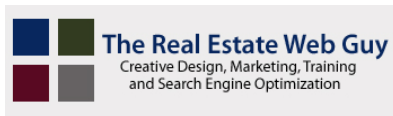
At [Get a Grip Audio Solutions](#), Point2 Agent members get the best of both worlds – looking good and sounding good! The best part? They only work with Point2 Agent members to make you stand apart from the competition.

Each website design is based on individual needs and budget. They stay as far away from packages as possible, which means your site will be completely unique and customized to your real estate requirements. The philosophy behind the team at Get A Grip Audio & Web Solutions is about quality, not quantity. They also realize it's not about them, it's all about you and creating 100% customer satisfaction with results to help your business grow!

Since 2007, they have serviced Point2 Agent members from coast to coast in Canada and the United States, Puerto Rico, even Spain and still growing! For a free consultation, call 250-545-2999 or email [info@getagripaudio.com](mailto:info@getagripaudio.com) and get ready to take your website to the next level!

*Services available Internationally.*

[Customer Testimonials](#)



## [Michael Carbonara, The Real Estate Web Guy](#)

Michael Carbonara  
(708) 691-4648  
[Info@TheRealEstateWebGuy.com](mailto:Info@TheRealEstateWebGuy.com)  
[www.TheRealEstateWebGuy.com](http://www.TheRealEstateWebGuy.com)

As a former Realtor and IT Professional, I have been able to utilize my skills to help Realtors from across the country with their Point2 web sites for over four years. I strive to work with every Realtor's budget to provide them with a quality custom site and a firm understanding of their Point2 website.

We provide website customization, Search Engine Optimization, training, and virtual assistance in listing properties on member websites. We accept payment via PayPal and personal check. To [learn more about our services](#), feel free to contact us.

*Services available in Canada and the USA.*

[Customer Testimonials](#)



## [Nelson Cuesta, Cogent Web Services](#)

Nelson Cuesta  
(888) 321-2976  
[Nelson@CogentWebServices.com](mailto:Nelson@CogentWebServices.com)  
[www.CogentWebServices.com](http://www.CogentWebServices.com)

Take a look at our work, take a look at our pricing, take a look at our testimonials...the decision should be clear. Whether you are an agent or broker, Cogent Web Services provides the most advanced, value-based customization solutions that you will find on the Point2 Agent platform.

Our agent and broker solutions take the platform to the max. In addition to our advanced custom designs tailored to target your specific niche or demographic, we're now offering a robust and affordable selection of Search Engine Optimization services, including full organic SEO, link building, blogging, and social media optimization...complete with references! We'll work with you to incorporate new content and/or streamline existing content in an aesthetically masterful fashion that will give you the distinctive internet presence that you need.

Feel free to view our design portfolio to see exactly what we're talking about. Do yourself a favor and find out why [we boast a high satisfaction rate](#) with our clients.

*Services available in Canada and the USA.*

[Customer Testimonials](#)

## Virtual Assistants

### [RealSupport, Inc.](#)



Erica Parpan, Operations Manager  
(847) 705-1655, extension 201  
Info@RealSupportInc.com  
[www.RealSupportInc.com](http://www.RealSupportInc.com)

Many of the top performing real estate agents throughout the U.S. and Canada have one thing in common: they rely on RealSupport, Inc. for cutting-edge marketing, administrative, creative, and technical support services. From its suburban Chicago location, the RealSupport team provides [an extensive roster of services](#) including, but not limited to, listing coordination, lead maintenance, blogging support, seller reports, web design, and presentation development.

Working as "virtual assistants" on a one-time, part-time, or ongoing basis, RealSupport implements processes and standards for their clients designed to free-up time for the most important aspect of their business: tracking down prospects and closing sales! Call or email RealSupport today to learn how you can achieve more by doing less.

*Services available in Canada and the USA.*

[Customer Testimonials](#)

### [REVStaffing](#)



Mercedes Castillo or Deborah Steuer  
(855) 738-7821, extensions 715 and 710  
Point2Support@revstaffing.com  
[www.REVStaffing.com](http://www.REVStaffing.com)

All of our team members are PREVA's and have extensive real estate experience before joining REVStaffing. We continually upgrade our skills, review the latest tools available, and participate in on-going training on popular tools such as Point2 Agent, Top Producer (in which we are a certified company), Constant Contact, and other real estate specific tools.

Our services include Point2 Agent support and website customization, listing syndication, MLS listing maintenance, listing input, Top Producer 8i, flyer design, mass mailings, Kim Web Lockbox registration and reports, marketing pieces, social networking, blogging, CMA's

and BPO's prepared, and more!

You can read what our clients say about us on our LinkedIn and Facebook profiles, and how we can meet [your support needs](#) today too.

*Services available in Canada and the USA.*

[Customer Testimonials](#)

## Product and Service Vendors

- [Audio/Visual](#)
- [IDX Services](#)
- [Printing and Mailing](#)
- [Moving](#)
- [Marketing](#)

### Audio/Visual



### [Get A Grip Audio & Website Solutions](#)

Barry Baptist  
(250) 545-2999  
[info@getagripaudio.com](mailto:info@getagripaudio.com)  
[www.GetAGripAudio.com](http://www.GetAGripAudio.com)

Get A Grip Audio & Website Solutions are experts specializing in voice over's on websites, for real estate slideshows, virtual tours, home tours, bio's, testimonials, corporate greetings, on-hold messaging, etc. We are not just another marketing tool! By utilizing today's latest technology and marketing expertise, our team will instantly help you maximize your website and marketing potential to the next level, with both Buyers and Sellers – all at a very cost-effective price. Just email us the link of the listing(s) and our team goes to work for you, professionally writing, voicing, and producing your 90 second audio tour.

By adding the power of the human voice to your website, it is not only cutting edge, but helps stimulate the mind and the senses, which helps to create feelings, emotions, and professionalism...which then creates action. It's like having your own personal TV show for your listening audience, but with no monthly fees, membership costs, handling or hosting fees. Start putting the power of audio to work on your website and [take advantage of our Point2 Agent member specials](#).

*Services available Internationally.*

[Customer Testimonials](#)



### [AgentCasts](#)

Dan Dashnaw  
(888) 973-8437  
[info@agentcasts.com](mailto:info@agentcasts.com)  
[www.AgentCasts.com](http://www.AgentCasts.com)

AgentCasts delivers real estate video tours, agent marketing videos, and podcasting directly to sellers within a smart, efficient, and empowering platform.

Our services offer you the fully-optimized benefits of video without having to master the technology, abandon your budget, or waste any of your valuable time.

AgentCasts is a leading provider of real estate video marketing solutions, including [full-motion video tour](#) production, [photo-based virtual video tours](#), [agent profile marketing videos](#), and [video editing, hosting, and distribution services](#). The AgentCasts platform helps you save time, stand out from the competition, and reach more prospects immediately, by expanding your listings and business presence with video across the web.

*Services available in Canada and the USA.*

[Customer Testimonials](#)



## [Previsite](#)

(877) 536-7180

[Contact via email](#)

[www.Previsite.com](http://www.Previsite.com)

Previsite's virtual tours solution now enables real estate brokers and agents to create and publish professional-quality virtual tours in just minutes...it's simple and easy. All one needs is Previsite's pocket-sized fish-eye lens and our digital camera. Take just one picture per room, then download the images into our web-based software and the tour is ready for you to publish anywhere online. No more spinning effects or distortion!

With Previsite, you get tour scenes presented in a meaningful way, which the consumer can control to generate a true ["virtual walk-thru" of the property](#).

*Services available Internationally.*

## [IDX Services](#)



## [GotIDX](#)

Martha Dudley

(303) 346-7283 or (720) 355-6373

[info@gotidx.com](mailto:info@gotidx.com)

[www.GotIDX.com](http://www.GotIDX.com)

GotIDX integrates Point2's new IDX solution into Point2 websites to create a website that will 'wow' consumers and keep them coming back to your website over and over again. More importantly, they tell their friends about your site, and thus create a great viral marketing campaign for you. Buyers are searching the webs for real estate websites with MLS listings and GotIDX is your one-stop solution for getting that MLS data displayed on your website and getting the website to look how you want. No trying to get two groups to communicate and agree – IDX takes care of it all. GotIDX even goes a step further and provides consultative services and training, including how you can post foreclosures to your website to drive traffic.

GotIDX services include: integration of IDX solutions into Point2 websites, selection of the IDX solution best for your business goals, and website customization services, including various levels of customization with prices from \$150 for a Point2 Standard site to \$1,500 for a Point2 Professional site. For more information, visit [www.GotIDX.com](http://www.GotIDX.com).

*Services available in the USA.*

[Customer Testimonials](#)

## Printing and Mailing



### [expresscopy.com](http://www.expresscopy.com)

Customer Support: (800) 260-5887  
[www.expresscopy.com/partner/point2/](http://www.expresscopy.com/partner/point2/)

Design custom postcards online in minutes and have your first campaign in the mail in just 24 hours! Expresscopy.com postcards feature full-color digital printing on quality paper stocks, and we can handle addressing and mailing for you. For more information, as well as a special offer for Point2 members, [visit our website](#).

*Services available in the USA.*



### [Postcard Services](http://www.realtypostcard.com)

Customer Support: (866) 571-3111  
[www.realtypostcard.com](http://www.realtypostcard.com) Use Representative #53875

Realty Postcard automatically produces hundreds of custom postcard designs in minutes with your personal and property information on them. With no need to design or edit templates, this is the easiest way to print and mail postcards in the US and Canada.

Check out sample postcards and sign up for your free account on our website.

*Services available in Canada and the USA.*

## Moving



### [Uboxes](http://www.uboxes.com)

Sandi Holt  
(877) 826-9371  
[ecare@uboxes.net](mailto:ecare@uboxes.net)  
[www.uboxes.com](http://www.uboxes.com)

Uboxes.com pioneered the direct from manufacturer-to-customer business in the moving box industry. Uboxes' competitive price advantage lies in its ability to control manufacturing volume and product quality – that's why we offer the most competitive pricing today on the Internet for moving boxes and moving supplies.

Your clients will enjoy 30-40% savings from retail moving box outlets and free shipping to their home or business. Our moving kits and packaging supplies are ready-made for any size of home or business. To find out more about our moving boxes, moving kits, and packaging supplies, visit [www.uboxes.com](http://www.uboxes.com).

*Services available in the USA.*

## Marketing



### HomeGain®

(888) 542-0800

[Info@HomeGain.com](mailto:Info@HomeGain.com)

[www.HomeGain.com](http://www.HomeGain.com)

HomeGain® is a leading provider of online marketing solutions that connect real estate agents and brokers with homebuyers and sellers. BuyerLink drives consumers to your website through the power of over 300 top Internet websites, including USATODAY.com and the four major search engines: Google, Yahoo!, MSN, and AOL.

HomeGain's extensive filtering process ensures that only consumers looking for existing homes in your city are directed to your site. Consumers looking for foreclosures, rentals, or new homes are all filtered out. There is no long-term commitment, no keyword selection, no bidding, and no ad copy writing. Let HomeGain do the work of driving visits to your site, so you can focus on new clients.

*Services available in the USA.*

## Technology Trainers and Coaches

### Desiree Savory, Big Mama Real Estate



Desiree Savory

(713) 557-1531

[Desiree@DesireeSavory.com](mailto:Desiree@DesireeSavory.com)

[www.BigMamaRealEstate.com](http://www.BigMamaRealEstate.com)

Desiree offers real estate professionals personal and group online coaching from the comfort of their home, office, or any high-speed internet computer. A maximum of fifteen students connect with Desiree's computer for online one-hour technology coaching sessions on a variety of topics directly related to the real estate business. Class schedules can be accessed by visiting her [website](#), or by subscribing to her [E-zines](#).

Coaching topic include Google Business Tools, Microsoft Outlook, Microsoft Word, Microsoft Excel, Microsoft PowerPoint, Top Producer 8i, and Zipform Online.

*Services available in Canada and the USA.*

[Customer Testimonials](#)



### Joeann Fossland, Advantage Solutions Group

Joeann Fossland

(520) 744-8731

[www.Joeann.com](http://www.Joeann.com)

Joeann Fossland, Chief Evolution Office, is a Master Certified Coach providing her clients with coaching that creates extraordinary results. As an international speaker, she is known



for enthusiasm coupled with cutting edge content. She personally coaches an exclusive group of agents individually to excel in their business while living lives they love.

Group Coaching program are ongoing and available, covering:

- Relax and Attract – a monthly teleconference focusing on the Law of Attraction
- The Real Estate Games – a fun month-long way to build business and be part of an amazing group coaching format
- NoBloggerLeftBehind – 8 week webinar series gives you all you need to blog effectively.

Class schedules, a free "Tips" newsletter, and free teleconferences are always being updated at [www.joann.com](http://www.joann.com). Come visit!

*Services available in Canada and the USA.*

[Customer Testimonials](#)