

Listing Syndication, and much more...

Point2 doesn't just 'fire and forget' your listings. Syndicating your listings is just the beginning. You'll receive the valuable information and tools needed to give you the most marketing benefit for your listings.

In addition to providing basic analytics and prospect information directly to you for **free**, Point2 can provide:

- Enhanced Analytics – Measure the results provided by the syndication partner in detail.
- Predictive Marketing – Send relevant information to the buyer, based on their previous search patterns.
- Spotlight Ads – Purchase enhanced listing placement and advertising at select syndication partners to increase your listing visibility.

Keep an eye out for the rollout of syndication arriving soon (with the option to include these amazing web tools) from <MLS NAME> and Point2 Agent.

For more information about the upcoming rollout from your MLS and Point2, please visit our website.