

What is Listing Syndication?

The basics of listing syndication are pretty simple:

1. Make good listings
2. Put them in front of lots of potential buyers
3. Make sure they're performing well

Online real estate syndication is officially big business. Every real estate company, board and brokerage seems to have some hand in listing syndication – they're sending listings out, pulling listings in, selling listing advertising, or at the very least, are interested in the process of listing syndication.

Point2 Agent has remained the leader at the forefront of the syndication movement and provides syndication to the largest network of consumer search sites in the real estate industry.

Courtesy of your MLS, you can leverage the Point2 Agent syndication network to advertise your listings for free across 35+ public listing search sites like Yahoo!, Trulia, Google Base, Point2Homes, and many more.

If you would like to learn more about what <MLS NAME> has in store for syndicating your listings through Point2 Agent, visit our website.

Regards,
<MLS NAME>